

## History of the Stroll with a Hat

Again this year all hat lovers are invited to join in and welcome the spring by wearing their favourite hat.

This wonderful Stroll, already on its 13th edition, started its life in 2005 by the hand of milliners Nina Pawlowsky and Cristina de Prada who missed having an event of this nature in their city, Barcelona. Year after year the number of strollers has increased spectacularly, reaching a record participation of close to 2000 people wearing their hats in 2016.

People of all ages and styles unite this day in their love of hats and enjoy a leisurely stroll down Rambla Catalunya. Some dressed to the nines or with extravagant headgear while others don more casual clothes and hats.

The celebration date changes based on Easter, and usually takes place on the Sunday right after Easter Sunday.

The Stroll with a Hat takes its inspiration from New York's Easter Parade and this year we will stroll freely through the street or take a coffee or an appetizer on one of the many terraces there.

Through the years some of the hat shops in Barcelona have become involved preparing special store windows, organizing parallel activities and inviting their customers to participate. There is no doubt that the Stroll with a Hat is a wonderful opportunity for hat makers and hat shops alike to gain visibility.

Since 2008 commemorative badges have been given away to the participants and are treasured and collected by those who join year after year.

The organizers are confident that the Stroll with a Hat will become a fixture of Barcelona's cultural calendar as an event that is not to be missed. Surely this will be an unforgettable hat wearing experience.